BOSSIER PARISH COMMUNITY COLLEGE
STRATEGIES FOR SUCCESS PLAN (2014-2019)

Mission Statement: The mission of Bossier Parish Community College is to promote attainment of educational goals within the community and strengthen the regional economy. This mission is accomplished through the innovative delivery of quality courses and programs that provide sound academic education, broad vocational and career training, continuing education, and varied community services. The College provides a wholesome, ethical, and intellectually stimulating environment in which students develop their academic and vocational skills to compete in a technological society.

Goal I: Increase opportunities for student access and success: Provide the citizens of Northwest Louisiana, whether in-state, out-of-state, or overseas, with responsive, innovative education, training, and learning resource programs at moderate cost, convenient times, and accessible locations to prepare for a career, transfer to four-year colleges or universities, or lifelong learning.

Objective I.1: Increase fall 14th class day headcount enrollment at Bossier Parish Community College by 40% from the fall 2012 baseline level of 7,917 to 11,083 by fall 2018. (OLA 2020 Double the number of students served)

Objective I.2: Increase fall 14th class day minority headcount enrollment at Bossier Parish Community College by 40% from the fall 2012 baseline level of 4,314 to 6,039 by fall 2018. (OLA 2020 Double the number of students served)

Objective I.3: Develop new programs, including 4- and 5-star programs, to meet workforce demands. (OLA 2020 Double the annual earnings of graduates)

Objective I.4: Expand locations and delivery options for courses and programs. (OLA 2020 Double the number of students served)

Goal II: Enhance educational programs and services to maximize student development and satisfaction: Generate responsive, creative education, training and learning resource programs that prepare individuals for immediate employment, transfer to four-year colleges or universities or opportunities for lifelong learning. Utilize new and emerging technologies at Bossier Parish Community College to improve teaching and learning in the classrooms, laboratories, and innovative educational delivery modes. Enhance student success in achieving a well-rounded education by providing convenient access to appropriate educational, social, and goal-oriented activities.
**Objective II.1:** Increase educational technologies to include technical support, training, and technological capabilities to enhance and/or expand programs and services. *(OLA 2020 Double the number of graduates)*

**Objective II.2:** Increase student opportunities and awareness of academic and career options. *(OLA 2020 Double the annual earnings of graduates)*

**Goal III:** Utilize partnerships to expand educational and economic/workforce development: Strengthen mutually beneficial partnerships with Northwest Louisiana secondary education and universities, technical colleges, business and industry, government agencies, economic development entities, and community-based organizations that leverage resources to expand educational opportunities for current and future students. Promote career pathways through partnerships with Adult Basic Education providers. Develop and advance Northwest Louisiana’s workforce programs in order to re-engineer and retrain Louisiana’s workforce in Northwest Louisiana for an ever-changing global marketplace.

**Objective III.1:** Increase the number of secondary students enrolled by 5% points from the fall 2012 baseline of 299 to 314 in fall 2018. *(OLA 2020 Double the number of students served)*

**Objective III.2:** Pursue new and support existing partnerships with business and industry leaders through all college divisions to enhance the growth of the College. *(OLA 2020 Quadruple partnerships with business and industry)*

**Objective III.3:** Develop articulation agreements to expand educational and vocational opportunities for students. *(OLA 2020 Quadruple student transfers to four-year universities)*

**Goal IV:** Maximize personnel, fiscal, and physical resources: Nurture a campus where every person has the opportunity for a high-quality learning experience that recognizes differences and promotes mutual respect and encourages every student to become a productive citizen. Retain a diversified and exemplary faculty, staff and administration and encourage continuous professional development.

**Objective IV.1:** Provide resources for professional development activities for employees.

**Objective IV.2:** Provide resources for instructional programs.

**Objective IV.3:** Provide resources to operate and maintain the facilities.
**Objective IV.4**: Recruit and retain a diversified and exemplary faculty, staff, and administration.

**Objective IV.5**: Provide resources to foster cultural, socio-economic, and educational diversity.

**Objective IV.6**: Increase Foundation assets to enhance student opportunities to engage in high-quality learning and develop skills and knowledge to become productive citizens. *(OLA 2020 Double Foundation assets)*

**Goal V. Promote institutional effectiveness**: Substantiate the quality of academic, economic development, and administrative programs, services, and operations at Bossier Parish Community College to effect continuous quality improvement and accountability to Louisiana’s elected officials, businesses and industries, and its citizens.

**Objective V.1**: Increase the percentage of Bossier Parish Community College first-time, full-time, degree-seeking freshmen retained to the second year in public postsecondary education by 5 percentage points from the 2011-12 baseline level of 51.3% to 56.3% by 2017-18. *(OLA 2020 Double the number of graduates)*

**Objective V.2**: Increase the three-year graduation rate at Bossier Parish Community College by 5 percentage points from the 2011-12 academic year baseline level of 14.4% to 19.4% by spring 2019. *(OLA 2020 Double the number of graduates)*

**Objective V.3**: Achieve and preserve 100% of mandated accreditation of academic and eligible non-academic programs.

**Objective V.4**: Engage in systematic planning, evaluation, and utilization of assessment outcomes for continuous improvement of programs and services.

**Objective V.5**: Maintain SACSCOC accreditation.