Course Prefix and Number: THTR 232  
Credit Hours: 3

Course Title: Theatre Management

Course Prerequisites: None

Textbook(s): None

Course Description: A study of the application of the management principles required to administer successfully the operations of a theatre arts organization, including planning, funding, budgeting, promotions, business operations, and management.

Learning Outcomes:  
At the end of this course, the student will be able to:

A. recall the organizational structure and specific job responsibilities of a theatre arts organization;
B. demonstrate comprehension of the principles of planning, funding, budgeting, promoting, operating, and managing a theatre arts organization; and
C. design a comprehensive promotion strategy for a season of plays for a regional, educational, or community theatre.

To achieve the learning outcomes, the student will:

1. design an organization chart for a regional, educational, or community theatre. (A)
2. demonstrate through examination and class projects a comprehension of the principles of managing a theatre arts organization. (B)
3. create a master calendar, and write, design, and compile all promotional materials (brochures, flyers, programs, posters, mailings, press releases, etc.) for a theatre season of a regional, educational, or community theatre. (A,B,C)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale:

<table>
<thead>
<tr>
<th>Score</th>
<th>Grade</th>
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<tbody>
<tr>
<td>90 – 100</td>
<td>A</td>
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<tr>
<td>80 – 89</td>
<td>B</td>
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<tr>
<td>70 – 79</td>
<td>C</td>
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<td>60 – 69</td>
<td>D</td>
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<tr>
<td>0 – 59</td>
<td>F</td>
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Attendance Policy: The college attendance policy is available at http://www.bpcc.edu/catalog/current/academicpolicies.html

Revised 7/2017
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Title VI, Section 504, and ADA Coordinator
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Email: sculpepper@bpcc.edu
Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.

Equity/Compliance Coordinator
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