Bossier Parish Community College
Master Syllabus

Course Prefix and Number: COMM 259
Credit Hours: 3

Course Title: Media Ethics

Course Prerequisites: None


Course Description: This course gives students a firm foundation in ethical principles as they apply to reporting, confirming the proper use of sources, confirming the validity of information, and the business of news. Students also develop their own personal guidelines for what is acceptable behavior for someone employed as a journalist.

Learning Outcomes:
At the end of this course the student will be able to:

A. use a systematic approach to moral reasoning by combining ethical theory with the practice of ethics by media professionals; and
B. use hypothetical situations and reach ethical decisions based on the principles they have learned.

To achieve the learning outcomes, the student will:

1. provide answers to questions on issues concerning political candidates and the use of “Attack Ads” in order to destroy their opponents. (A, B)
2. share opinions to regarding ethical dilemmas through discussion board. (A, B)
3. design a case study incorporating ethical situations covered in class. (A, B)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale:

<table>
<thead>
<tr>
<th>Score</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>90 – 100</td>
<td>A</td>
</tr>
<tr>
<td>80 – 89</td>
<td>B</td>
</tr>
<tr>
<td>70 – 79</td>
<td>C</td>
</tr>
<tr>
<td>60 – 69</td>
<td>D</td>
</tr>
<tr>
<td>0 – 59</td>
<td>F</td>
</tr>
</tbody>
</table>

Attendance Policy: The college attendance policy is available at http://www.bpcc.edu/catalog/current/academicpolicies.html

Revised 7/2017
**Nondiscrimination Statement:** Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

Title VI, Section 504, and ADA Coordinator
Sarah Culpepper, Manager
Career Services, D-108
6220 East Texas Street
Bossier City, LA 71111
Phone: 318-678-6539
Email: sculpepper@bpcc.edu
Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.

Equity/Compliance Coordinator
Teri Bashara, Director of Human Resources
Human Resources Office, A-105
6220 East Texas Street
Bossier City, LA 71111
Phone: 318-678-6056
Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.

Revised 7/2017