Course Prefix and Number: COMM 212  
Credit Hours: 3

Course Title: Announcing

Course Prerequisites: None


Course Description: The student will learn the role of the announcer, principles of communication in electronic media, and the application of vocal dynamics to develop proficient, articulate speech in a variety of performance situations.

Learning Outcomes:  
At the end of this course the student will be able to:

A. improve overall daily speech habits and vocabulary usage;  
B. understand the technical aspects of announcing (microphones, teleprompter, lights, makeup, etc.); and  
C. compile the tools needed to pursue an announcing career.

To achieve the learning outcomes, the student will:

1. practice ad-lib techniques for broadcast situations and expand daily vocabulary. (A)  
2. be able to operate a teleprompter and other studio equipment. (B, C)  
3. be able to read smoothly from a teleprompter. (A, B, C)  
4. record performances for future review and use. (A, B, C)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale:  
90 – 100 A  
80 – 89 B  
70 – 79 C  
60 – 69 D  
0 – 59 F

Attendance Policy: The college attendance policy is available at [http://www.bpcc.edu/catalog/current/academicpolicies.html](http://www.bpcc.edu/catalog/current/academicpolicies.html)
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