Course Prefix and Number: COMM 211  Credit Hours: 3

Course Title: News Writing

Course Prerequisites: None


Course Description: Students learn how to start, develop and polish hard news and feature stories. In addition, related styles such as additional column writing are explored along with issues of language use, media ethics and media law. The series and related materials reinforce both traditional and emerging journalism styles in broadcast and public relations writing, and print journalism.

Learning Outcomes: At the end of this course the student will be able to:

A. understand the basic mechanics of putting together copy for both print and broadcast journalism;
B. apply the fundamentals of basic grammar, spelling, punctuation, and syntax; and
C. write articles in a variety of journalism styles that include both hard news and feature stories.

To achieve the learning outcomes, the student will:

1. demonstrate the article lay-outs for magazines, newspapers, and run-down sheets for television news. (A)
2. apply grammar techniques such as subject/verb agreement, correct use of possessive pronouns, and spelling. (B)
3. effectively construct articles that include hard news and feature stories. (C)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale: 90 – 100 A
80 – 89 B
70 – 79 C
60 – 69 D
0 – 59 F

Attendance Policy: The college attendance policy is available at http://www.bpcc.edu/catalog/current/academicpolicies.html

Course Fees: $20.00
Nondiscrimination Statement: Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

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