Bossier Parish Community College
Master Syllabus

Course Prefix and Number: COMM 175
Credit Hours: 3

Course Title: Television Programming

Course Prerequisites: None


Course Description: Students will learn analysis of program forms used in the electronic media, effective program structure, and consideration of the audience in relation to programming.

Learning Outcomes: At the end of this course the student will be able to:

A. recall the history of Mass Communication;
B. distinguish between the different media and professions involved with each one; and
C. recall the regulations involved in media, whether formal law or ethics.

To achieve the learning outcomes, the student will:

1. answer questions concerning the eight elements in the communication process. (A, B)
2. read and answer questions on the history of printing, the telegraph, and the influence photography had on Mass Culture. (A, B)
3. compare radio and TV, film, newspapers and magazines from their start to the digital age. (A, B)
4. identify the different jobs and compare them with the different media. (B)
5. identify the forms of defamation, invasions of privacy, the protection of copyrighting and other regulations in the broadcasting and communication field. (C)
6. recall the importance of the First Amendment. (C)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale: 90 – 100 A
80 – 89 B
70 – 79 C
60 – 69 D
0 – 59 F

Attendance Policy: The college attendance policy is available at http://www.bpcc.edu/catalog/current/academicpolicies.html
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