Bossier Parish Community College
Master Syllabus

Course Prefix and Number:  COMM 170  Credit Hours:  3

Course Title:  Introduction to Broadcasting

Course Prerequisites:  None


Course Description:  This course covers the principles and practices of media; a historical perspective of radio and television; and an introduction to programming concepts and the technical terminology of the field.

Learning Outcomes:
At the end of this course the student will be able to:

A. recall the history of Mass Communication;
B. correlate the connection between media history and media today; and
C. view media critically.

To achieve the learning outcomes, the student will:

1. read and answer questions on the history of printing, the telegraph, and the influence photography had on Mass Culture. (A, B)
2. write a critical essay reviewing a journal article that covers an aspect of U.S. broadcast history or a biography about a key individual in U.S. broadcast history. (A,B,C)
3. listen to one Old Time Radio (OTR) broadcast and one older Television News broadcast of the pioneers of the broadcasting industry, and write a critical review of each. (A,B,C)

Course Requirements:  This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale:

- 90 – 100  A
- 80 – 89  B
- 70 – 79  C
- 60 – 69  D
- 0 – 59  F

Attendance Policy:  The college attendance policy is available at [http://www.bpcc.edu/catalog/current/academicpolicies.html](http://www.bpcc.edu/catalog/current/academicpolicies.html)

Course Fees:  $20.00

Revised 7/2017
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Title VI, Section 504, and ADA Coordinator
Sarah Culpepper, Manager
Career Services, D-108
6220 East Texas Street
Bossier City, LA 71111
Phone: 318-678-6539
Email: sculpepper@bpcc.edu
Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.

Equity/Compliance Coordinator
Teri Bashara, Director of Human Resources
Human Resources Office, A-105
6220 East Texas Street
Bossier City, LA 71111
Phone: 318-678-6056
Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.