Bossier Parish Community College
Master Syllabus

**Course Prefix and Number:** CIS 106  
**Credit Hours:** 3-3-0

**Course Title:** Introduction to Management Information Systems

**Course Prerequisites:** None.

**Textbook(s):** None.

**Course Description:** This course examines information systems and the management of organizations. Topics include competitive advantage, data management, ethics, security, customer relationship management (CRM), supply chain management (SCM), enterprise resource planning (ERP), and other information technology content.

**Learning Outcomes:**
At the end of this course, the student will:
A. identify uses of information systems for operations, management, competitive advantage, and decision making;
B. describe ethical challenges;
C. discuss data management and analysis;
D. define security management of information technology; and
E. explain customer relationship management, enterprise resource planning, and supply chain management.

To achieve the learning outcomes, the student will or will be able to:
(The letter designations at the end of each statement refer to the learning outcome(s).)
1. define information systems (A);
2. identify competitive strategies (A);
3. recognize ethical issues regarding information technology (B);
4. identify database concepts (C);
5. describe tools to help access, analyze, and make decisions using data (C);
6. describe security measures used in securing information systems (D); and
7. explain the business value of customer relationship management (E).

**Course Requirements:**
1. Achieve a course average of 70% or above.
2. Each student is expected to attend class regularly; excessive unexcused absences constitute grounds for suspension (refer to the student handbook for attendance policies).
3. Students must have access to a Windows computer, Microsoft Office 2016, and the Internet to complete the assignments. Computer, software, and the Internet are available to students on campus during scheduled computer lab times and in the Learning Commons located in the BPCC Library.

Revised: 04/03/2017
Course Grading Scale:
A = 89.5% - 100%
B = 79.5% - 89.4%
C = 69.5% - 79.4%
D = 59.5% - 69.4%
F = 0.0% - 59.4%

Attendance Policy: The college attendance policy is available at http://www.bpcc.edu/catalog/current/academicpolicies.html

Course Fees: This course is accompanied with an additional fee for supplemental materials.

Nondiscrimination Statement: Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

Title VI, Section 504, and ADA Coordinator
Sarah Culpepper, Coordinator
Disability Services, D-110
6220 East Texas Street
Bossier City, LA 71111
Phone: 318-678-6539
Email: sculpepper@bpcc.edu
Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.

Equity/Compliance Coordinator
Teri Bashara, Director of Human Resources
Human Resources Office, A-105
6220 East Texas Street
Bossier City, LA 71111
Phone: 318-678-6056
Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.