Bossier Parish Community College  
Syllabus

Course Prefix and Number: BADM 105  
Credit Hours: 3

Course Title: General Business Administration

Course Prerequisites: None


Course Description: A survey of business, introducing the major operations of a business, including organization, marketing, finance, management and production. The course also examines the economic, social, and political environment of business and prepares the student for further collegiate education in business.

Learning Outcomes:

At the end of this course, the student will:
   A. define the purpose of business in a capitalistic environment;
   B. display knowledge of how a business is formed, operated, and managed, and;
   C. demonstrate mastery of business terminology.

To achieve the learning outcomes, the student will:
(The letter designations at the end of each statement refer to the learning outcome(s).)
   1. define the constructive force that business plays (A), (B);
   2. identified the key terms in the economics of business (A), (B);
   3. demonstrated a knowledge of business concepts and terms (A), (B), (C);

Course Requirements:

1. Students are required to use BPCC’s learning management system and are encouraged to use the BPCC Library to research business topics and employment opportunities.
   2. Complete course assignments as outlined by the instructor.

Course Grading:

A. Letter grades will be assigned based on a ten point grading scale:
   90 – 100 = A
   80 – 89 = B
   70 – 79 = C
   60 – 69 = D
   0 – 59 = F

B. Instructors will give at least four major tests. The last test will be a comprehensive final examination.

C. Instructors may give unannounced quizzes and/or grade homework assignments.
Attendance Policy: The college attendance policy is available at http://www.bpcc.edu/catalog/current/academicpolicies.html

Course Fees: None

Nondiscrimination Statement

Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

Title VI, Section 504, and ADA Coordinator
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Equity/Compliance Coordinator
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